



Secure Competitive Ability at CheckSum Shanghai Technology Seminar



The CheckSum Asia team is planning to hold a technology seminar on Dec 16 in Shanghai, China. Specifically aimed at the cost-sensitive China tester market, the one day event will see the test solution specialist invite customers to discover first hand why they can improve their test processes while reducing costs and maximizing ROI from CheckSum in today's challenging economic climate.

Developed to share invaluable knowhow and deliver an insight into advanced testing performance and capability with low cost of ownership, the whole day event will consist of informative presentations and discussions and is a great opportunity for customers interested in benefiting from CheckSum's proven innovations.

Starting with a brief welcome and introduction by CheckSum President and CEO John VanNewkirk, Mr. Gao Kai Sheng, the Secretary General of the Shanghai Society of Automotive Engineers (SSAE), will present a keynote address on the topic of 'China Automotive Industry: Past, Present, and Future'.

Followed by a technical presentation on 'Part Programming System and MultiWriter', customers at the seminar are able to appreciate the superior expertise that informs CheckSum's technology leadership in on-board programming of serial ISP devices. Designed to deliver significant productivity and cost advantages, MultiWriter pps™ as world's first on-board gang programming system is the best way to deal with in-

system programmable devices in panels of PCBAs, capable of programming up to 16 different chip models and up to 384 total ISP devices simultaneously.

In line with CheckSum's belief in the importance of industry partnerships to provide flexible test and complete programming solutions at an extraordinary low cost, the seminar will see John VanNewkirk present a paper on 'Reducing the Cost of Test while Maintaining the Quality', and have an open forum with discussion.

After an hour lunch break, further presentation of 'Debug Tips and Tricks on CheckSum Testers' by a senior engineer from CheckSum's technical team will continue to address specific concerns about testing power in the industry, explaining how to take full advantages of CheckSum proven equipments and technologies to optimize testing efficiency for an impressive competitive edge. While product demonstrations including 12KN in-circuit and functional capable tester with a pin count of up to 5200 test points, will ensure to help customers gain hands-on experience of the global technology specialist's over 20 years of fully tested knowledge and expertise.

Intended to provide customers with the optimum in detailed information and share profound testing practice, all participants will have the chance at the end of the technology seminar to clarify their individual questions with CheckSum's Asia team from product to process.

CheckSum is looking forward to exchanging the invaluable knowhow expertise with companies attending the event. The Shanghai Technology Seminar will once again prove CheckSum's Cost Effective philosophy in action, and how it can help customers thrive while exiting the current downturn.

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About CheckSum

CheckSum is a leading supplier of ISP device programming solutions and cost-efficient circuit board test including systems, fixtures, and programs in the electronics manufacturing industry. Based in Arlington, Washington, USA, CheckSum has been delivering cost-effective high quality and flexible test solutions to OEMs and contract

manufacturers for 21 years. With an installed base of over 3,000 test systems at more than 200 companies in over 40 countries, CheckSum helps customers ranging from automotive electronics manufacturers to global EMS providers reduce total test and manufacturing costs as well as increase manufacturing margins. For more information, visit CheckSum at www.checksum.com.

Company Contact	Press Contact
John VanNewkirk CheckSum	Lilyan Wei Vision for Prospect
Tel: + 1 360 435 5510 Email: john.vannewkirk@checksum.com Internet: www.checksum.com	Tel: +86 139 1823 7391 Email: Lilyanwei@hotmail.com Internet: lilyanwei.spaces.live.com